

Regional Workshop
on integrated
community
development

Budapest, Hungary

23-24 October 2019

Региональный
семинар по
комплексному
развитию сельских
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Будапешт, Венгрия

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**ORGANIZATION OF
LOCAL FOOD SYSTEMS
- BEST PRACTICES AND
LESSONS TO LEARN
FROM HUNGARY**



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REGIONAL WORKSHOP ON INTEGRATED COMMUNITY DEVELOPMENT
BUDAPEST, HUNGARY, 23-24 OCTOBER 2019

FACTS ON HUNGARY

Agricultural land: 7 400 000 ha
Utilised agricultural area: 5 400 000 ha

N° of agricultural holdings:
private farm: 416 000
enterprises: 8 000

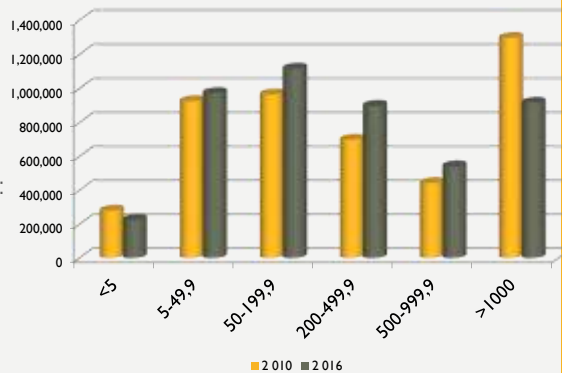
Average size of UAA:
private farms: 7,6 hectare
enterprises: 253 hectare

N° of small processors (farmers):
23 000

Labour force is based on the family: 90 % of their labour force is non-paid

Size of f used agricultural area
in 2010 and in 2016 (hectár)

Source: KSH



Source: Hungarian Statistical Office;
<https://www.ksh.hu/docs/hun/xftp/idoszak/sgszo/agrariu/melo16.pdf>

WHO ARE THEY ACTUALLY?





WHAT DO THEY NEED?

Lack of knowledge

Knowledge transfer: change in attitude as to be able to cope with market challenges

Lack of new technology

Technological development and specialisation to maintain market position

Low income

Diversification in agricultural activity: to increase of the value of the farm products;

No clear roles in social economy

Applying product, technology and organisational innovations: stimulate their economical and social environment

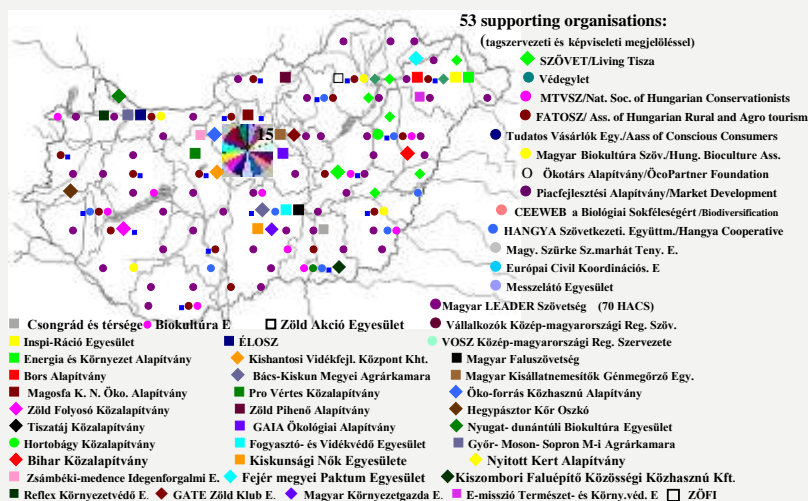
Lack of bargaining power

Cooperation and networking as to increase the marketing and negotiation power, to be more attractive at regional level



SINCE 2009 COOPERATION BETWEEN CIVIL AND PROFESSIONAL STAKEHOLDERS FOR SMALL FARMERS

FROM 2014 WE OPERATE AS AN NGO



OUR GOALS AND ACTIVITIES



Representing

Small-scale farmers, artisans, agro touristic service providers, family farmers

Our goals

Fostering the marketing of local product,
Preserving traditional knowledge and cultural diversity,
Assisting rural living and self-employment,
Improving regulatory framework.

Tools

Knowledge transfer: training, online, forums
Open professional forum with stakeholders
Building bridge between policy makers and farmers
Building new networks (national and international)

Small-scale farmers

Small-scale farmers

Small-scale farmers

RESULTS TIMELINE

Minister Decree on small producers' trading rules passed

2010

New hygienic rules for local farmers' market

2011

Small quantity wine producers selling directly wine

2012

Fishing Act allows to serve hobby fishing fish at household catering

2014

RDP support for Short food supply chain

2015

Guideline for Good Hygiene Practice for Small-scale Production

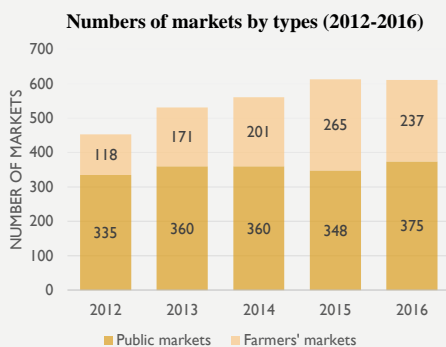
2017

RESULTS: FARMERS' MARKETS IN HUNGARY

Increase in the number of FMs
from **118 to 237** between
2012 and 2016



Farmers' market in Gyenesdiás (Zala County, Hungary)



Source: TeIR (2012), NÉBIH and NAK (2016)

Szabó, 2018.



IMPLEMENTATION OF GOOD PRACTICES

Initiating to adopt international good practices:

- Italy - Filiera corta
- GIE (France): Groupement d'intérêt économique. Farmers Outlet operated by members upon their own tax status



JOINT TRADE POINT / OVERPASS INVOICE system

Definition of short food supply chain

(1305/2013), a 'short supply chain' means a supply chain involving a limited number of economic operators, committed to co-operation, local economic development, and close geographical and social relations between producers, processors and consumers.

Challenge:

To understand what is cooperation!



Direct selling – when you sell alone on a market



Cooperation – added value when your efforts are united

IDENTIFY YOUR LOCAL CIRCUMSTANCES



PUBLICATIONS

We are co-writers of some of publications:

Booklet on Local Product in Public Catering

Local Product Manual (published by the Hungarian Chamber of Agriculture)

E-published by Védegylet: ***Smallholder Manual from Home Delivery to Webshop***

and ***Manual on Community Food Making and Catering***

Good Hygiene Practice for Small-scale Production and Sale Manual together with

Ministry of Agriculture and National Food Chain Safety Office



AWARD OF THE SUPPORTING AUTHORITY



TRAININGS, STUDY TOURS ETC.



SFSC PROJECT -SMARTCHAIN



www.smartchain-h2020.eu

To detect, to analyse and to transfer **INNOVATION** in SFSC



Articulation of activities



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