

Regional Workshop on integrated community development

Budapest, Hungary

23-24 October 2019

Региональный семинар по комплексному развитию сельских общин

Будапешт, Венгрия

23-24 октября 2019 г.



Introduction

- Communication and Media Studies (MA)
- Cultural Manager (BA)
- Tour Guide
- 20 year working experience with NGO-s in Hungary
- 12 year working experience with LEADER/CLLD



Felső-Homokhátság Local Action Group

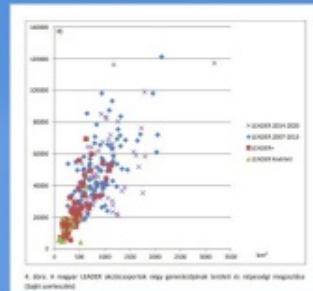
- Founded at 2007 in hands of 39 local actors of the LAG area
- with the collaboration of 13 settlement (2 town, 11 villages)
- 2007-2013 (2015) - 4.5 million euro – close to 200 small projects
- 2014-2020 – doubled area – extended geographical boundaries - 2.15 million euro
- 24 settlements, 68 members of the LAG, 1 114 km operational area, cca. 72 000 inhabitant

LEADER -CLLD in Hungary

European Agricultural Fund for Rural Development (EAFRD)
European Structural and Investment Funds

2001-2003
LEADER-Type Pilote programme

12 Rural development program
75 000 – 85 000 euro/LAG



2004-2006
LEADER+ programme

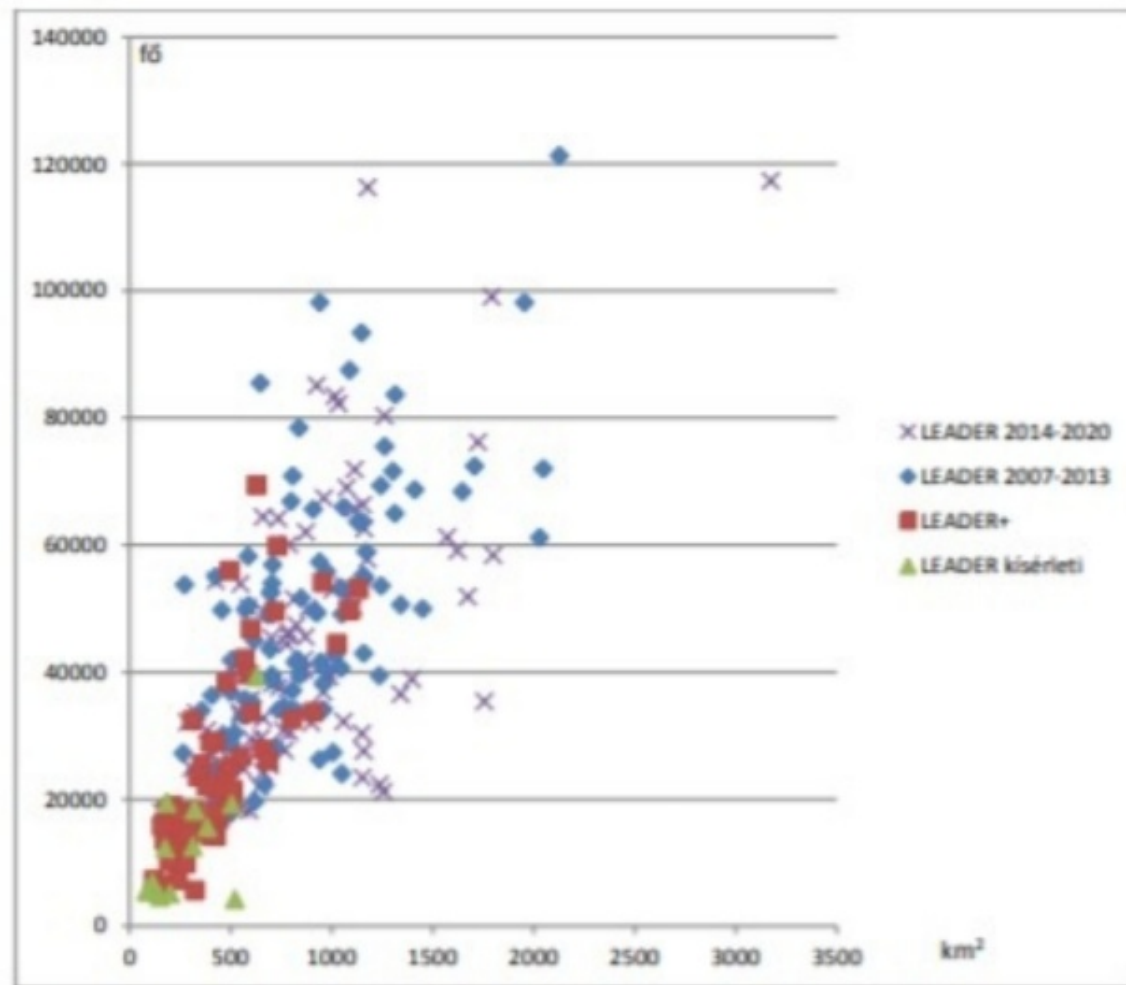
70 LAG was selected
280 000 – 310 000 euro/LAG

2007-2013
LEADER - Axis IV
~ 12 000 000 euro
Axis III
~80 000 000 euro
96-105 LAG was selected

2021-2027
136th Committee of
Regions
plans to raise the CLLD
sources up to 8%

2014 – 2020
LEADER programme
104 LAG was selected
Total budget: ~ 200 000 000 euro

2014 - 2020 CLLD programme
number of selected CLLD LAG: 98
total budget: ~ 133 763 188 euro



4. ábra: A magyar LEADER akciócsoportok négy generációjának területi és népességi megoszlása

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LEADER or Community Lead Local Development ?

In the rural development context, LEADER is implemented under the national and regional Rural Development Programmes (RDPs) of each EU Member State, co-financed from the European Agricultural Fund for Rural Development (EAFRD).

In the 2014-2020 programming period, the LEADER method has been extended under the broader term Community-Led Local Development (CLLD) to three additional EU Funds:

the European Maritime and Fisheries Fund (EMFF);
the European Regional Development Fund (ERDF); and
the European Social Fund (ESF).

Although LEADER is obligatory only under the EAFRD, a single action can now be supported under two or more of the four EU Funds at the same time through the concept of multi-funded CLLD. Where this is applied, it enables LAGs to comprehensively integrate local needs and solutions and helps to reinforce the links between rural, urban and fisheries areas.

Main targets of the Local Development Strategy

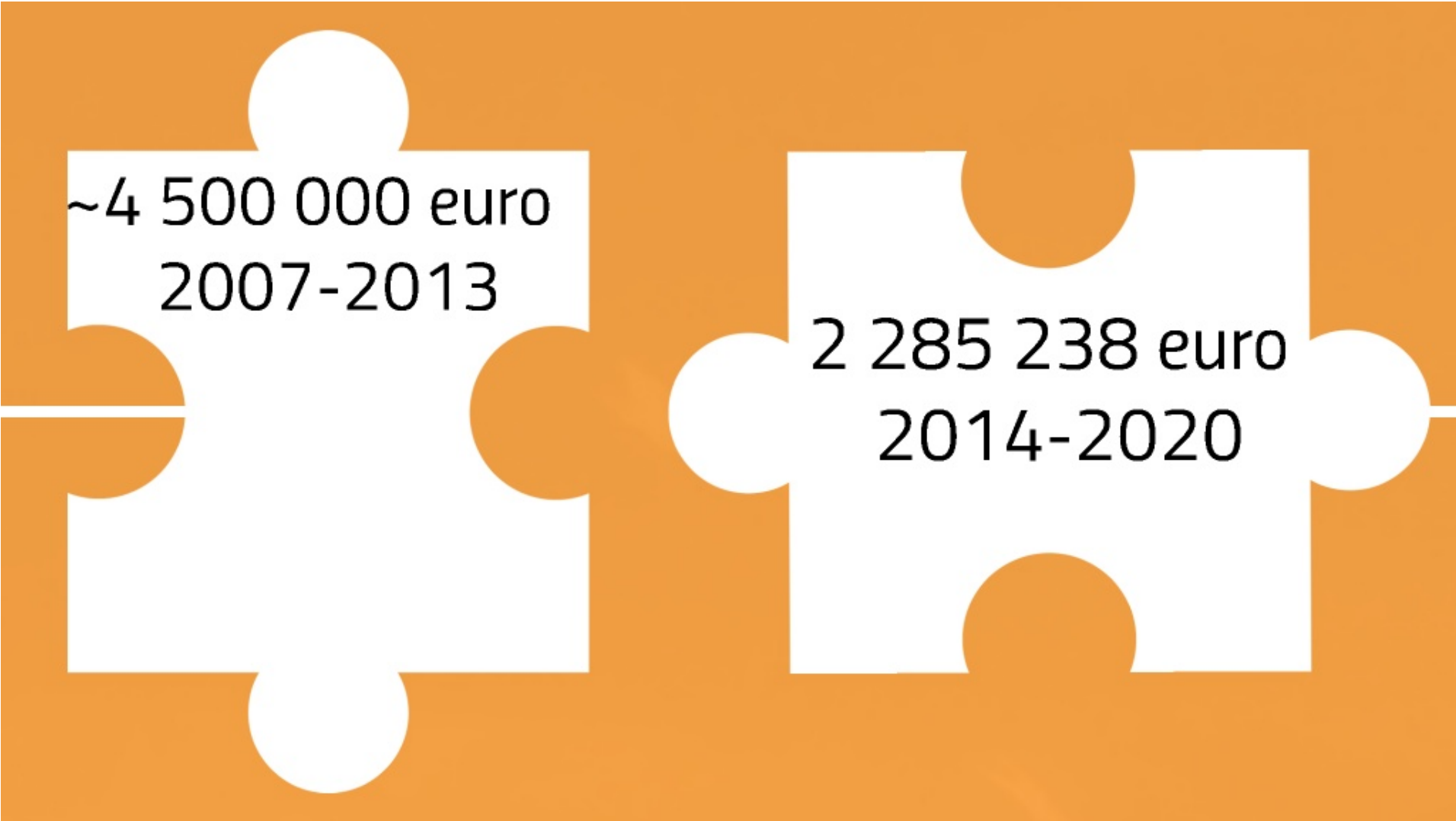
To improve the
quality of life

Development support at
local level
on the fields of tourism/
education/business



Interconnect the
people and the
different communities

International
cooperation
LEADER Inspired
Network Community



~4 500 000 euro
2007-2013

2 285 238 euro
2014-2020

Values of the Community Lead Local Development

- Thinking and acting together with locals - more realistic future development
- Responsible resource utilization - integrated territorial development +social responsibility
- Strong engagement of citizens - stronger local communities - more satisfied people
- Local Development Strategy - Manual designed by the local community
- Trust and credibility
- Balanced financial position

Good examples

Rural tourism Development
Deak Mansion House - www.deakudvarhaz.com

Creation of a high standard accommodation with 8 rooms, 16 beds and an event hall with 200 places as well as dining service within the local rural tourism.

They buy food from local producers. There are more than twenty local or neighbourhood businesses cooperate with connectivity and services such as cleaning, laundry, ironing or gardening from local entrepreneurs.

In addition to the indirect job creation the project generated jobs, the Deak Mansion House has 4 permanently and ~ 40 non-permanently employed worker.

The increasing rate of the number of guests and visitors at the region.

Topic 1#



Topic 2#



Rural tourism Development

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The increasing rate of the number of guests and visitors at the region

Cultural heritage development

- Network for local artisans and handicrafts masters
- Local museum
- Event venue
- Meeting point



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- Event venue
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Economic development

- Enterprise development
- Job creation
- Rural tourism & marketing
- Upgrading the energy systems
- Innovation & digital transformation
- Education and training for small enterprises
- Local food development



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Challenges and pitfalls



Post -
financing



Lack of
continuity



Lack of
knowledge
transfer



Size of the
area



What we need?

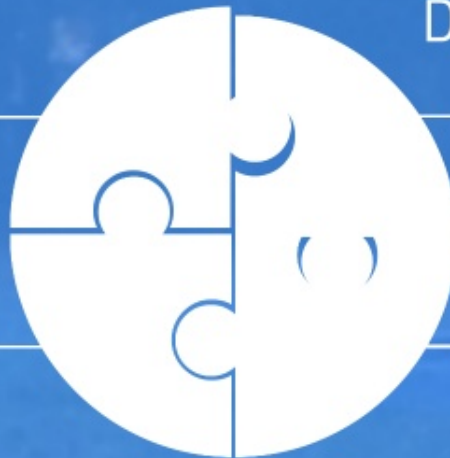
What is your strategy?

A larger amount of engaged participants
from more varied age group
and social background

Extended source's
Capacity development

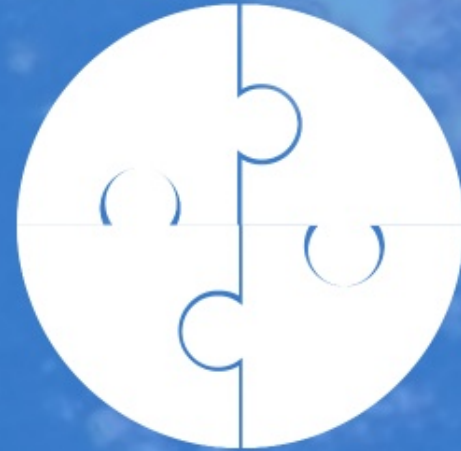
Better Local
Development Strategies

More NODE of the local network
More project manager for more
project



Messages:

- Respond to real needs,
- Build trust from the bottom to up
- Include and engage the communities
- Transfer decision to local groups through a better understanding of local projects
- Maintain common responsibility and common interests
- Share your knowledge
- Design, construct, communication.... repeat



Stay Connected



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Rácz Judit

Thank you for
your attention!



www.leaderkontakt.hu